

FOR IMMEDIATE RELEASE

*Ciett launches its new website:
An enhanced international information and research platform on the
agency work industry has been established*

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A new website (www.ciett.org) and online platform of the agency work industry in the world has been launched today by the International Confederation of Private Employment Agencies. Ciett is the international body representing the agency work industry, gathering 36 national federations and the 6 largest, multinational staffing companies worldwide. Following the adoption of a new corporate identity, Ciett has revamped its website and enlarged the presentation of corporate and public affairs.

Information on the new website of Ciett is structured in six main sections:

- “About Ciett” provides general information about the confederation, its structure, governing bodies and Code of Conduct.
- “Membership” offers access to the list of Ciett members, both with regard to the corporate members and national federations, as well as to information on the benefits of membership and application procedure.
- An extended section on “Public Affairs” provides a comprehensive overview on the Ciett public affairs priorities and position papers. This section covers also an extended section on the International Labour Organisation.
- The “Research Centre”, which is designed as a combined website with the industry’s European association (Eurociett), offers the latest data and statistics on the agency work industry both on the European and international level, which is complemented by general economic data provided by international organisations. In this section, latest research and studies on the agency work industry are also presented.
- The “Press Room” offers an overview on the latest press releases and corporate literature issued by Ciett.
- The final section provides contact details of the Ciett Secretariat and its executive staff.

According to Denis Pennel, Ciett Managing Director, “The Ciett website has been completely upgraded in order to provide a comprehensive overview of the Confederations activities. The new website looks more modern and the navigation has been made more friendly.”

Designed by Pixular, a Belgian-based web consultancy company, the website is based on the Typo3 content management technology, allowing an easy and quick update of the content and layout.

Note to the editors

Ciett is the International Confederation of Private Employment Agencies. It brings together 34 national federations of private employment agencies and 6 of the largest staffing companies worldwide (Adecco, Kelly Services, Manpower, Randstad, USG People, Vedior).

Ciett members consist of 75,000 agency work branches and employ more than 7 million agency workers on a daily average. The annual worldwide turnover of the industry is in excess of €190 billion.

Ciett is the only international organisation authoritatively representing the interests of agency work businesses in all social labour matters at international level and is recognised as such by national and international organisations and governments, notably the International Labour Organisation and the European.

The Ciett mission is to seek greater recognition for the contribution that private employment agencies make to labour markets, especially in relation with 3 key aspects: employment creation; access to and integration in the labour market of diversified categories of workers (disabled, first-time entrants, long-term unemployed...); economic growth and financial contribution.

For further information, please contact:

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